



**Helping people to  
change perceptions**  
2016 ANNUAL REPORT



**WACC**

communication for all



Vision

Communication for All

Mission

The World Association for Christian Communication (WACC) is an international organization that promotes communication as a basic human right, essential to people’s dignity and community. Rooted in Christian faith, WACC works with all those denied the right to communicate because of status, identity, or gender. It advocates full access to information and communication, and promotes open and diverse media. WACC strengthens networks of communicators to advance peace, understanding and justice.

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Front cover (left to right): Paul Jeffrey, photos 1, 3 and 4; photo 2 unknown.

Photo Credit: Julia Loersch/Act for Peace [More info...](#)



# Executive Summary

WACC had a rewarding and successful year working hand in hand with new and established partners to connect the communication rights movement with civil society and faith-based organisations working for greater social justice and to advance development goals.

At the local level WACC supported projects in more than 20 countries focusing on four areas aimed at advancing and strengthening communication rights: Gender and Communication; Rural Poverty Reporting; Community Radio; and Pathways to Digital Frontiers.

WACC's Small Project Support continues to support increased access to public communication and relevant information and knowledge for poor, marginalized, excluded and dispossessed people.

At the global level WACC joined the International Partnership of Religion and Sustainable Development (PaRD), which brings together donor countries, international development agencies and organizations such as religious groups to harness the positive impact of religion in sustainable development and humanitarian assistance.

WACC also joined the London-based Communicating with Disaster Affected Communities Network (CDAC), which facilitates response to the challenges facing humanitarian action.

WACC held the third in an annual series of summer schools on "Communication Rights and Religion". In cooperation with the Northern Caribbean University (NCU), the Friedrich-Alexander University Erlangen-Nürnberg, Germany, the World Council of Churches (WCC) and with the support of Evangelisches

Missionswerk in Deutschland (EMW), seventeen international students and seven teaching faculty representing more than 10 countries engaged in five days of discussions on the ways in which a rights-based approach to communication can make a difference in the lives of people in their communities.

At the end of 2016 WACC's Board of Directors endorsed a new Strategic Plan for the next five years. The Strategic Plan recognizes that WACC operates in social, political, economic and cultural environments both North and South that are continuously changing and presenting new challenges from the perspective of human rights and human dignity.

Through its new Strategic Plan WACC seeks to bring about societies in which all people everywhere are able to engage in transparent, informed, and democratic debate.

As one of WACC's project partners in Myanmar pointed out, "The right to speak up should not be limited to those in privileged positions. That right belongs to whoever is willing and able. Those who speak up liberate themselves and their people."





## Message from the General Secretary



Rev Dr Karin Achtelstetter  
WACC General Secretary

Wherever I travel and in the most unexpected situations, I meet people who tell me how their involvement in a WACC project has changed their perspectives.

This happens whether attending a workshop at the World Social Forum in Montréal, Canada in 2016 or sitting next to a young Spanish business man at the Los Angeles airport, when our flights were delayed due to bad weather.

Many of them – women and men – approach me to tell me that they participated in WACC's Global Media Monitoring Project (GMMP); and how that changed their perspectives on the role of media in general and on gender specifically.

Others tell me, how a WACC scholarship gave them the opportunity to advance in their professional fields and to serve their communities.

Recently a former WACC member came back to WACC, now asking for corporate membership. He told me that he had realized how much he had gained through the opportunities that WACC had created for him, that he now felt that he wanted to give something back; and at the same time offer others similar opportunities.

And last but not least, my colleagues and I read with great joy the reports from our members and project partners, who testify to how WACC's communication projects have helped to change perceptions and attitudes, very often leading to behavioural change as well as changes in policies.

Here are some of the recent testimonies we have received:

*The communication for peace project has made some 60 young people from Yaoundé ambassadors for peaceful change in their communities. The production of some 40 radio programs on specific themes was their means of expression. The young participants found an opportunity to speak about and address the problems and difficulties they face in their daily lives.* (Rev. Gustav Tabi, Conseil des Eglises Protestantes du Cameroun [CEPCA], Cameroon)

*(We have) lots of little peacebuilders doing work but to have a Pacific network is central. We can pool resources and respond to conflict, we can address these issues quickly rather than waiting for groups to come in. When we pull resources we have people on the ground to share resources and information with.* (Ms. Ethel Suri, Pacific Conference of Churches, Solomon Islands)

*Previously, Chitungwiza did not have any truly inclusive media platform for users to interact with development-related news and issues critical to their wellbeing and livelihoods. The platform has helped to renew interest in political and community activism as evidenced by a marked increase in the number of appeals for change generated by local citizens, calls to action using video and audio, and passionate speeches by community members about ways to improve their communities. In many cases, these have resulted in citizens organising to work towards change. in Chitungwiza. This demonstrate a change of perception about what citizens can do when they work together and make themselves heard.”* (Chitungwiza Community Development Network, [CCDN], Zimbabwe)

Over the past year, WACC successfully established new partnerships and cooperation agreements which enabled us to increase our overall number of projects with grassroots communities. It is, therefore, with a special sense of gratitude to our funding partners, members, and staff that WACC is presenting this Annual Report.



Photo Credit: Julia Loersch/Act for Peace [More info...](#)



# The Year In Review: A Snapshot

## February 2016

February 13 marked **World Radio Day**, a global celebration of the contribution that radio and radio broadcasters make to people and societies everywhere. WACC celebrated by highlighting some of the contributions of its project partners to enabling people to exercise their communication rights by promoting democratic participation and active citizenship. Community radio stations contribute to sustainable development by helping to set up local dialogue platforms around topics such as health, education, the environment, or conflict resolution that often lead to concrete action.

## March 2016

To mark **International Women's Day**, March 8, WACC called for action to end news media sexism by 2020. In line with the recommendations of the GMMP 2015 report, WACC supported the UNESCO-led initiative, Women Make the News 2016, which includes a commitment by media organizations to reach at least 30% of women interviewed among all sources in the news. Such initiatives are part of efforts under Agenda 2030 and the Sustainable Development Goals to achieve gender equality and empower all women and girls.

Also in March WACC General Secretary, the Rev. Dr Karin Ahtelstetter, moderated a panel discussion on the topic "Breaking persistent challenges for gender equality in media" as part of the **U.N. Commission on the Status of Women's 60th meeting** held March 14-24 in New York.

## April 2016

WACC joined the London-based **Communicating with Disaster Affected Communities Network (CDAC)**, which facilitates response to the challenges facing humanitarian action. WACC General Secretary the Rev. Dr Karin Ahtelstetter noted that WACC and CDAC's aims are aligned, and through the CDAC Network, WACC will be able to strengthen its communication rights approach in crisis environments. CDAC aims to position communicating with communities at the heart of preparedness, response and recovery in order to enhance the effectiveness of aid, foster greater accountability, transparency and trust, and improve the outcomes experienced by affected people.



In 2013 many areas in the Philippines were affected by Typhoon Haiyan. When it hit, the storm surge washed through the city of San Fernando. Photo: ACT/FCA/Ville Asikainen.

## May 2016

WACC project partner and corporate member Bangladesh NGOs Network for Radio and Communication (BNNRC) received the **UN World Summit on the Information Society (WSIS) prize 2016**. This prestigious prize was awarded in recognition of BNNRC's successful implementation of a project on Youth Women in Community Media and Journalism - the beginning of a new era in rural broadcasting journalism of Bangladesh supported by the Free Press Unlimited. BNNRC's project highlighted the "voices of the rural people" as being at the core of the rural broadcasting journalism programme especially for female journalists.



<http://www.signis.net/news/general-2/18-05-2016/bangladesh-ngos-network-for-radio-and-communications-bnnrc-wins-un-prize>

WACC and the non-profit **Cultural Survival** signed a memorandum affirming their shared understanding of communication that challenges injustice. The focus will be on empowering people to voice their concerns in situations where political, social and cultural constructs lead to oppression or invisibilization. The intention of both organizations is to collaborate on community media that challenges unjust communication and media structures and systems and works for greater justice.

Also in May WACC launched **Kaleidoscope**, a new blog "for sharing and discovering another way of being WACC" where members and partners can exchange opinions, ideas and comments. To launch the blog page, Dr José Luis Aguirre, President of WACC's Latin America Region, contributed reflections on "When the other knocks at my door".



## June 2016

Supported by **Service Canada**, three summer **interns** were welcomed to the WACC General Secretariat in Toronto. Kripa Koshy interned as a project assistant, helping to administrate projects and programmes. Rahma Wiryomartono applied her writing and research skills to producing background materials for forthcoming publications. And Saba Mirsalari assisted with the development of publicity for the campaign to “End media sexism by 2020”. At the end of their internship, all three returned to full-time studies with wider experience of the impact of communication rights on sustainable development and social justice.

## July 2016

In cooperation with the **Northern Caribbean University (NCU)**, the Friedrich-Alexander University Erlangen-Nürnberg, Germany, the World Council of Churches (WCC) and with the support of Evangelisches Missionswerk in Deutschland (EMW), **WACC’s Summer School** on “Communication Rights and Religion” took place in Mandeville, Jamaica. Seventeen participating students and seven teaching faculty representing more than 10 countries engaged in five days of discussions on the ways in which a rights-based approach to communication can make a difference in the lives of people in their communities.

During the first part of the week, students engaged in group work to apply key ideas from the first two days of sessions (communication rights, gender and communication, communication for social change, and faith and development) to an SDG of their choice in one of the participants’ countries. During the second week of the Summer School, students worked collaboratively to develop video storytelling treatments focusing on a topic of their choice.

## August 2016

WACC has had a strong presence at the **5th World Forum on Free Media** with a delegation made up of representatives from four project partners from Latin America and two members of staff. The programme focused on a wide range of topics related to communication rights, such as community-owned communication infrastructure, internet governance, free software, indigenous rights, attacks on freedom of expression, media literacy, community and citizen’s media. All these areas were examined from a perspective that recognizes that digital technologies create both challenges and opportunities for the exercise of communication rights.

Also in August the director of a WACC project partner based in Israel dedicated to improving the lives of Bedouin women received a **“Women Add Value” award for humanitarian leadership**. Khadra Al Sana, director of Sidreh-Lakiya, was recognized by iChange Nations, an organization affiliated with the UN’s Interfaith Peace-Building Initiative Organization. Khadra’s project, Palestinian-Bedouin Women Speak Up, aimed to make a positive difference in the lives of Bedouin women in the Negev by promoting gender equality and meaningful participation in public life.

## September 2016

**WACC’s board of directors** met in Toronto, Canada, to review the organization’s strategic plan, financial planning, and governance matters. The meeting included a service to give thanks for new leadership at which Rev. Dr Karen Hamilton, General Secretary of the Canadian Council of Churches, was the preacher and WACC President Emeritus Dr Dennis Smith was present to hand over the Stole of Office.

## October 2016

WACC was approved as a partner of the International **Partnership of Religion and Sustainable Development (PaRD)** at its first annual meeting in Abuja, Nigeria, Oct. 17-20. PaRD brings together donor countries, international development agencies and organizations such as religious groups to harness the positive impact of religion in sustainable development and humanitarian assistance.

Participants at the first annual meeting of the Partnership of Religion and Sustainable Development (PaRD) in Abuja, Nigeria, Oct. 17-20.



Back row L to R: Ramon Bultron (WACC Asia President), Rev Dr Karin Achtelstetter (General Secretary), Rev Dr Samuel W. Meshack (WACC President); middle row L to R: Dr José Luis Aguirre (WACC Vice-President and WACC Latin America President), Keishagay Jackson (Caribbean), Dr Stephen Brown (WACC Treasurer and WACC Europe President); front row L to R: Aquila Yabaki (Pacific), Margrit Saroufim (Middle East), Sheila George (North America)

Sidreh-Lakiya weaving supports and accompanies Bedouin women in the Negev in their quest to open their own businesses, develop a solid sense of self-worth, and become recognized as significant members of the household. Photo: Sidreh-Lakiya.





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November 2016

WACC was chosen to host the **General Secretariat of the Global Alliance on Media and Gender (GAMAG)** at WACC's global headquarters in Toronto. Launched by UNESCO in 2013, GAMAG is a network of media and media development organizations, unions and civil society organizations across the globe. Its aim is to harness new opportunities, and address new challenges for gender equality and women's empowerment in and through media in an information society context that has radically transformed media architectures.



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December 2016

Hong Kong was the venue for a gathering of WACC project partners on the theme **“Linking Communication Rights to the Sustainable Development Goals”** that took place 4-16 December 2016. Some 31 representatives of WACC project partners from Asia and Africa met during this “partners’ consultation” to share information and knowledge, build alliances and networks, and develop strategies to promote communication rights in their national contexts.

The event focused on three elements: Learnings and best practices from WACC-supported communication projects; deliberations on the ways in which communication rights play out in different contexts and how they link to the 2030 Agenda for Sustainable Development; and identifying strategies to promote communication rights at different levels.



Photo Credit: Sean Hawkey/ACT [More info...](#)



# WACC's New Strategic Plan

At the end of 2016 WACC's Board of Directors endorsed a new Strategic Plan covering the next five years.

"This plan builds on and complements the extensive and important work WACC has been carrying out over the past five years," said Rev. Dr Karin Achtelstetter, WACC General Secretary. As always we are immensely grateful to our partners for enabling this work to continue through their solidarity and funding support and to our members and project partners worldwide for their commitment to our shared values."

The Strategic Plan recognizes that WACC operates in social, political, economic and cultural environments both North and South that are continuously changing and presenting new challenges from the perspective of human rights and human dignity. In response, through its Strategic Plan WACC seeks to bring about societies in which all people everywhere are able to engage in transparent, informed, and democratic debate.

WACC's vision is underpinned by its Principles of Communication, which it seeks to express through its network of members and its programmes and actions. The Strategic Plan underlines the need to "strengthen ties with selected international secular, intercultural, ecumenical and interfaith networks and agencies."

The Strategic Plan also emphasises the need to focus all WACC's activities, projects and advocacy on promoting, implementing and supporting the communication rights of all, especially the poorest, most excluded, and most vulnerable people and communities.

The Strategic Plan 2017-2021 is available in a single edition in English, French, and Spanish and can be downloaded here: <http://www.waccglobal.org/who-we-are/our-organization/strategic-plan>



Photo Credit: Paul Jeffrey [More info...](#)



# Stories From Project Partners

WACC's Small Project Support aims to increase access to public communication and relevant information and knowledge for poor, marginalized, excluded and dispossessed people. This helps them to participate in shaping local and national decision-making about priorities and actions that affect their lives.

WACC believes that the under-representation of marginalized groups and their opinions and interests in public communication, as well as the prevalence of misinformation and stereotypes, hinders their inclusion and participation in society, governance and human development.

In 2016 WACC supported projects in more than 20 countries focusing on one of four areas aimed at advancing and strengthening communication rights: Gender and Communication; Rural Poverty Reporting; Community Radio; and Pathways to Digital Frontiers.

What follows are four snapshots of the kind of work being done by four organizations in partnership with WACC. Stories from our projects are regularly published on WACC's web site [www.waccglobal.org](http://www.waccglobal.org) and other resources can be found here

<http://www.waccglobal.org/resources/one-year-projects>

<http://www.waccglobal.org/our-actions>

## Kenya

### *African Woman and Child Features Services*



the needs of women specifically. A public forum involving reporters, community members, members of the County Assembly, representatives from other NGOs, and media professionals discussed the many issues affecting urban poor communities, resulting in a commitment to work together to shed light on these issues and to get decision-makers involved.

*Supported under WACC's Development Initiatives Programme (DIP)*

Shila Ida, from Pamoja FM, interviewing Joseph Tambo. Gender policy is transforming how the radio station report issues affecting the community.  
Photo Credit: AWCFCS

Strengthening gender responsive reporting by community radio stations

In Kenya, community radio has emerged over the past few years as an influential platform to advance the participation of marginalised groups and communities. However, much of the content produced by these radio stations is not gender-responsive or gender sensitive. Women are rarely seen as a key source of information, and the radio stations do not hold county governments accountable for their gender balance and inclusion efforts.

This project supported five community radio stations in four counties (Nairobi, Narok, Busia, Kisumu) to come up with gender guidelines/policies to inform their editorial practices. Key activities included preparatory meetings with senior managers of the community radio stations; a two-day workshop on drafting guidelines/policies and work plans; technical support provided to community radios during the policy

drafting process; training for reporters from radio stations on gender responsive reporting; and dialogues between journalists, community members, and county government officials.

Each of these radio stations has increased the number of media products and programmes that take a gender-sensitive approach or that address

Journalist at Pamoja FM, a community radio stations, during one of the Youth interactive shows. The Station has a gender policy.  
Photo Credit: AWCFCS





## Mexico

### *Fundación Santa Maria para la Promoción Indígena y Agroforestal*

*Community radio for Zapotec people in Oaxaca*

Rincón Zapoteco de la Sierra Juárez is an isolated part of the State of Oaxaca, Mexico. With the establishment of radio Bue Xhidza a first step was taken towards introducing a bilingual broadcasting system in the region (with content in both Zapotec and Spanish). However, a lack of human and financial resources, as well as the adverse geography of the region, means that there are many areas that are not benefitting from the radio station and that have no means of communication at all.

In this context, the Fundación Santa Maria para la Promoción Indígena y Agroforestal established a network of 25 young community correspondents

who are actively covering local events and issues in Zapotec in seven communities using traditional radio technology as well as the internet, and who are enabling more people to exercise their communication rights. In addition, this project helped increase the technical capacity of the main broadcasting tower of the radio station, which is now also providing some communities with access to community-managed cellphone telephony. The project has a significant community impact. In the words of a local leader:

“The right to speak up should not be limited to those in privileged positions. That right belongs to whomever is will-

ing and able. Those who speak up liberate themselves and their people. This is what the radio station, which needs to be even more participatory, is doing. It needs to be used to strengthen the voices of the Zapotec people here in the region and beyond.”

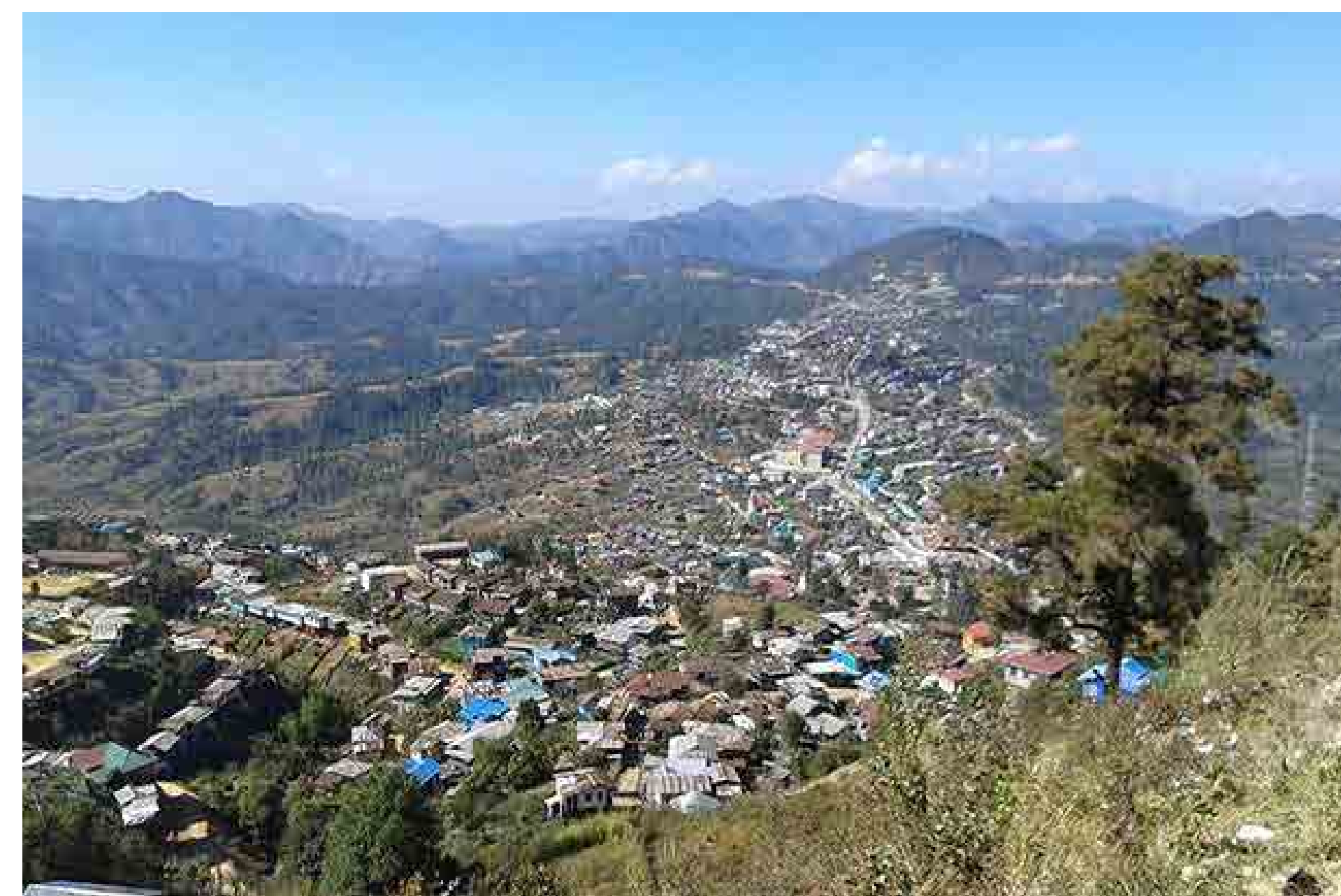
*Supported under WACC’s Development Initiatives Programme (DIP)*



## Myanmar

### *Basic training on communicating with communities*

*Global Chin Christian Federation (GCCF)*



The GCCF is an international platform for cooperation and collaboration for the betterment of the Chin people, both in Myanmar and internationally. GCCF is an active WACC corporate member, as well as a project partner under WACC’s Communication for Social Change programme. Because WACC is a member of the Communicating with Disaster Affected Communities (CDAC) network, GCCF was able to participate in a CDAC training programme on communicating with community held in Yangon, the capital of Myanmar, in November 2016.

At the heart of the training was the belief that communicating with the community from the very beginning is the best way to address problems in disaster-affected areas. Communicating with the community should be a two-way process, both bottom-up and top-down or horizontal and vertical. In other words, any top down information ought to be a response to challenges

that are being surfaced by bottom up information. And to be effective, information should be clear, concise and timely.

The whole of the community, or all segments of the community, should be equally covered in communication efforts. The best way to achieve this is to meet and talk with focus groups in the community, so that voices can also be heard directly. Communicating with community in this way enhances the credibility, transparency and accountability of any initiative taken. When there is transparency and accountability, there is increased effectiveness and a lasting positive impact on the community.

*Supported under WACC’s Development Initiatives Programme (DIP) and by the Otto per mille fund of the Waldensian Church in Italy.*



## Bosnia & Herzegovina

### Novi Put

*Gender Portrayal and Monitoring in Bosnia & Herzegovina Media*

Bosnia and Herzegovina (B&H) is a patriarchal country with prejudices and stereotypes about women and their role in the society. “Novi put”, an organization led by women that provides leadership and training for people vulnerable to trafficking and gender based violence, sought to create public discourse about a rarely discussed issue: gender portrayal in the local media. The immediate purpose was achieved. Media began paying attention to the need for gender-ethical journalism. A platform for cooperation of B&H media and NGOs has been set up that will enable media promotion of NGO work on the one hand, and provide media with a source of civil society experts and knowledge on issues tackled by the NGOs on the other hand.

A key lesson was the importance of convening roundtable debates for journalists and women in political and economic decision-making positions in order to overcome negative gender stereotypes and prejudices against women. There is increased media interest in dialoguing with women’s civil society groups and reporting accurate-

ly and fairly on their work, a concern expressed by NGO representatives. Overall, “Novi put” succeeded in engaging media as partners for disseminating messages on gender equality. The organisation intends to continue its strategic work with media to advance gender equality in all sectors and to bring gender justice issues to the public’s attention.

Indigenous women are most often portrayed as players in protests and social movements advocating for social change.

With some exceptions, even Aymara media outlets fail to represent the experiences of Aymara women in accurate and inclusive ways.

*Supported under WACC’s Development Initiatives Programme (DIP)*



Photo Credit: Sean Hawkey/Act for Peace [More info...](#)



# End Media Sexism Campaign



In 2016 WACC, the Global Media Monitoring Project (GMMP) Network and other partners launched a campaign to end news media sexism by 2020. The campaign start date coincided with Human Rights Day to underline gender equality in the media as a human rights issue.

The “End News Media Sexism” campaign will encourage and assist national advocacy to change media policy and journalistic practice. The campaign aims to support and highlight intensive efforts in several countries with the hope that new evidence will emerge on strategies that work to bring about fair and equal representation of women and men in the news media.

WACC General Secretary, Rewv Dr Karin Achtelstetter, called the campaign “A call for action to all those who are committed to gender equality. It will tackle these issues and challenge media outlets to take professional ethics for gender-fair practice seriously.”

The campaign follows on the heels of the launch of the Step It Up for Gender Equality Media Compact by the UN agency responsible for gender equality UN Women to urge media organisations to play their part in advancing gender equality and women’s rights.

The campaign is informed by the results of media monitoring research by the GMMP network in 114 countries. Conducted over a 20-year period, the research found persistent severe disparity between news media portrayal and representation of women and men.

On several key indicators of gender equality in the media, the research revealed that progress had either slowed down or ground to a halt. The “End News Media Sexism” campaign takes a variety of approaches to bring about news media accountability for gender equality.

Various tools have been provided for audiences to gain a critical awareness of gender issues in media content and to engage with their local media. Tools are available on the campaign web site and include a scorecard on which media will be rated on their performance on key indicators of gender-sensitive reporting.

<http://whomakesthenews.org/advocacy/end-news-media-sexism-by-2020>

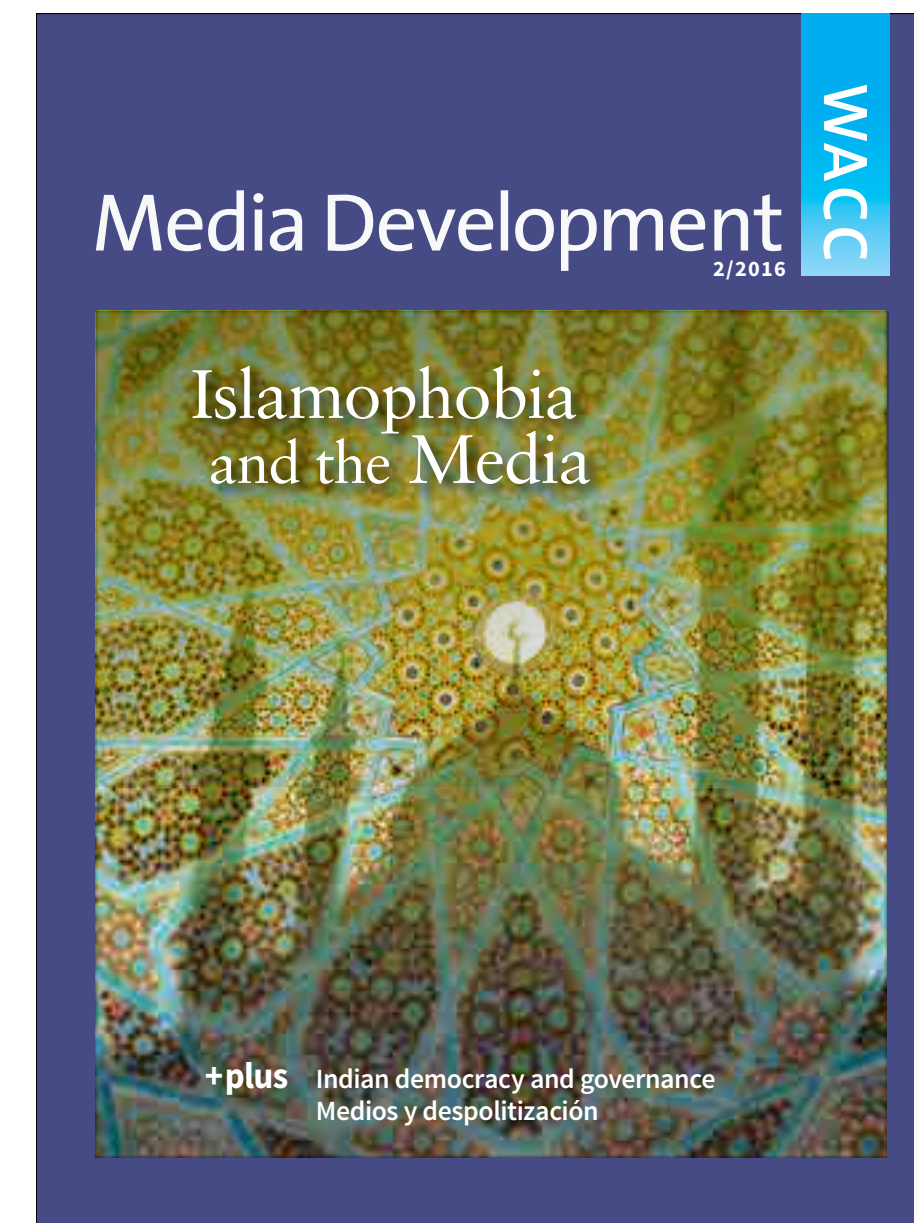


# Media Development



*1/2016: Communication Rights... joining up the dots*

Demonstrating how communication rights in practice have advanced the cause of social justice in particular circumstances and at particular times. Authors conclude that it is up to civil society in alliances and partnerships to campaign for and bring about real social change.



*2/2016: Islamophobia and the Media*

“We have to acknowledge that the media, more often than not, shape and actively craft public opinion rather than mirroring it. We still live in a time where the majority of people assume they are being fed facts as opposed to opinions or editorialised facts. They take the media, particularly the news, as the truth.” - Afia Ahmed Chaudhry



*3/2016: Local vs. Traditional Media*

Deep-seated changes in the newspaper and journalism industries together with technological convergence are leading to weaker local news media that struggle to hold power to account, to keep people informed, to encourage civic and political engagement, and to foster community integration. What does the future hold?



*4/2016: Media and Mediated Memory*

Collective identity is firmly and often irrevocably founded on edited versions of national history, on ideologies that are biased or detrimental. In contrast, the potential of today's digital media lies in their ability to challenge dominant narratives.



# SIGNIS-WACC

## Human Rights Award 2016

The WACC-SIGNIS Human Rights Award 2016 has gone to the documentary film *Cahier africain* directed by Heidi Specogna.

WACC and SIGNIS believe this documentary offers a very human perspective on the horror of conflict situations that impact the lives of ordinary people, especially women and children. Its human rights perspective is exemplary.

*Cahier africain* begins with the discovery of a small school exercise book, containing the testimonies of 300 Central African women, girls and men. The notebook's pages reveal how they suffered at the hands of Congolese mercenaries between October 2002 and March 2003.

Filmed from 2008 onwards, *Cahier africain* accompanies victims of the violence, such as Amzine who gave birth to a daughter after being raped, and Fane, who was shot in the knee and who eventually underwent successful surgery in Berlin.

As prosecution of the war crimes continues in the International Criminal Court in The Hague, the women attempt to go about their dailies lives. Then another civil war breaks out in the Central African Republic.

Specogna notes that, "The fate of the women and their children begotten by force is a tragedy the world turns a blind eye to. It's estimated that, in the Central African region in recent years

alone, more than 100,000 women have been violated during armed conflict. By way of comparison, after the Rwandan genocide approximately 20,000 children came into life with this background."

In 2016, the Interreligious Jury at DOK Leipzig – one of the oldest documentary festivals in the world - awarded its prize to *Cahier africain*, which also won a Silver Dove for the best film on democracy and human rights.

The Interreligious Jury congratulated the filmmaker on her "sensitive approach to her protagonists, her poetic filming and for leaving us with a shimmer of hope through the images of the women rebuilding their lives."

*Cahier africain* also won the 2017 Swiss Film Award for best documentary.



Still from the film *Cahier africain*



Still from the film *Cahier africain*

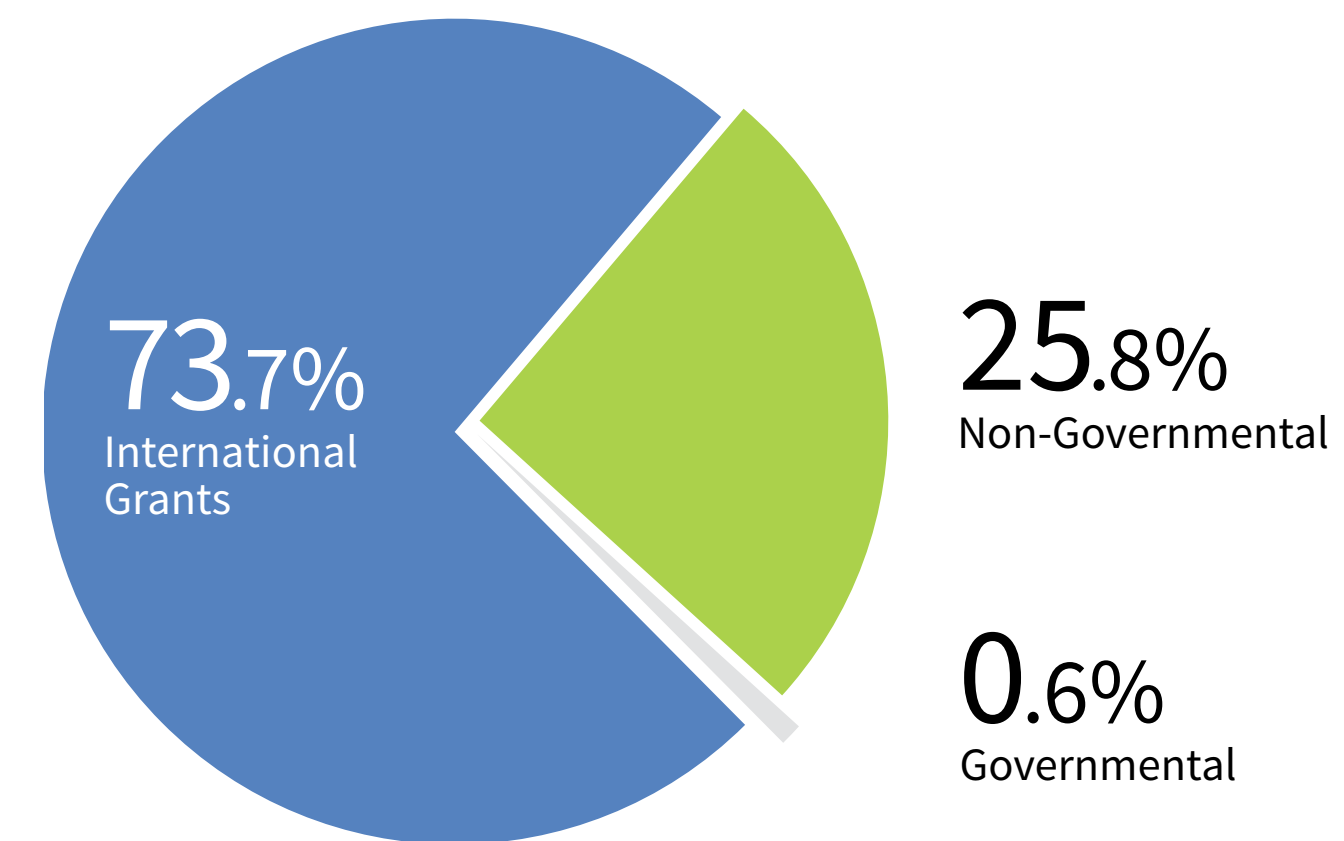


# Financial Overview WACC Canada

In 2016 WACC spent 76.4% of income directly and indirectly on programs and project partners around the world. 11.2% was spent on governance, while 12% was spent on fundraising and development activities to build relationships and partnerships with potential partners in order to expand WACC's reach and strengthen its ability to deliver on all its strategic priorities in a sustainable way. As a global organization, WACC's funding is 73.7% from international partners. WACC also has nongovernment income of 25.8% and self-generated income of 6.5%. WACC continues to increase its capacity and efforts to diversify its income streams.

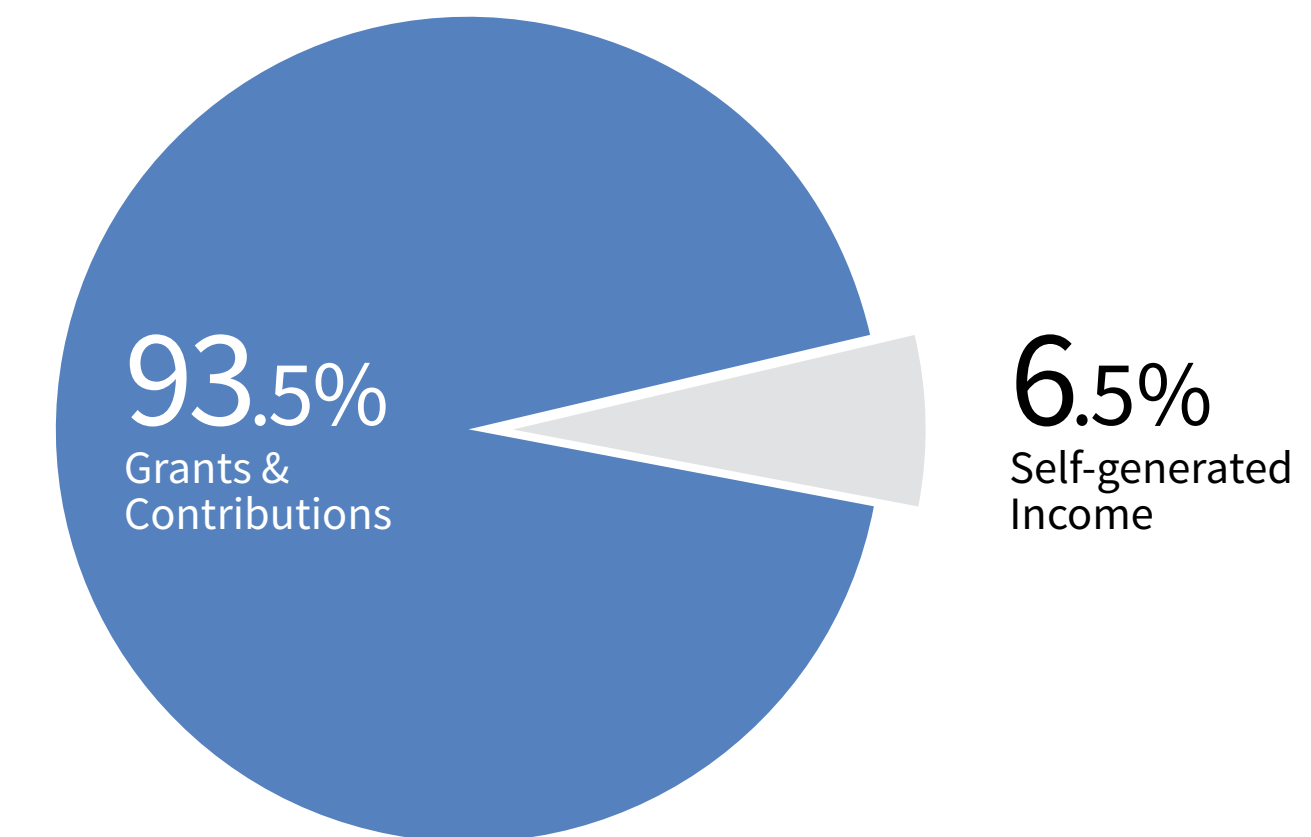
## Income by Source

Governmental	11,962	0.6%
International Grants	1,599,026	73.7%
Non-Governmental	558,756	25.8%
<b>Grand Total</b>	<b>2,169,744</b>	<b>100%</b>



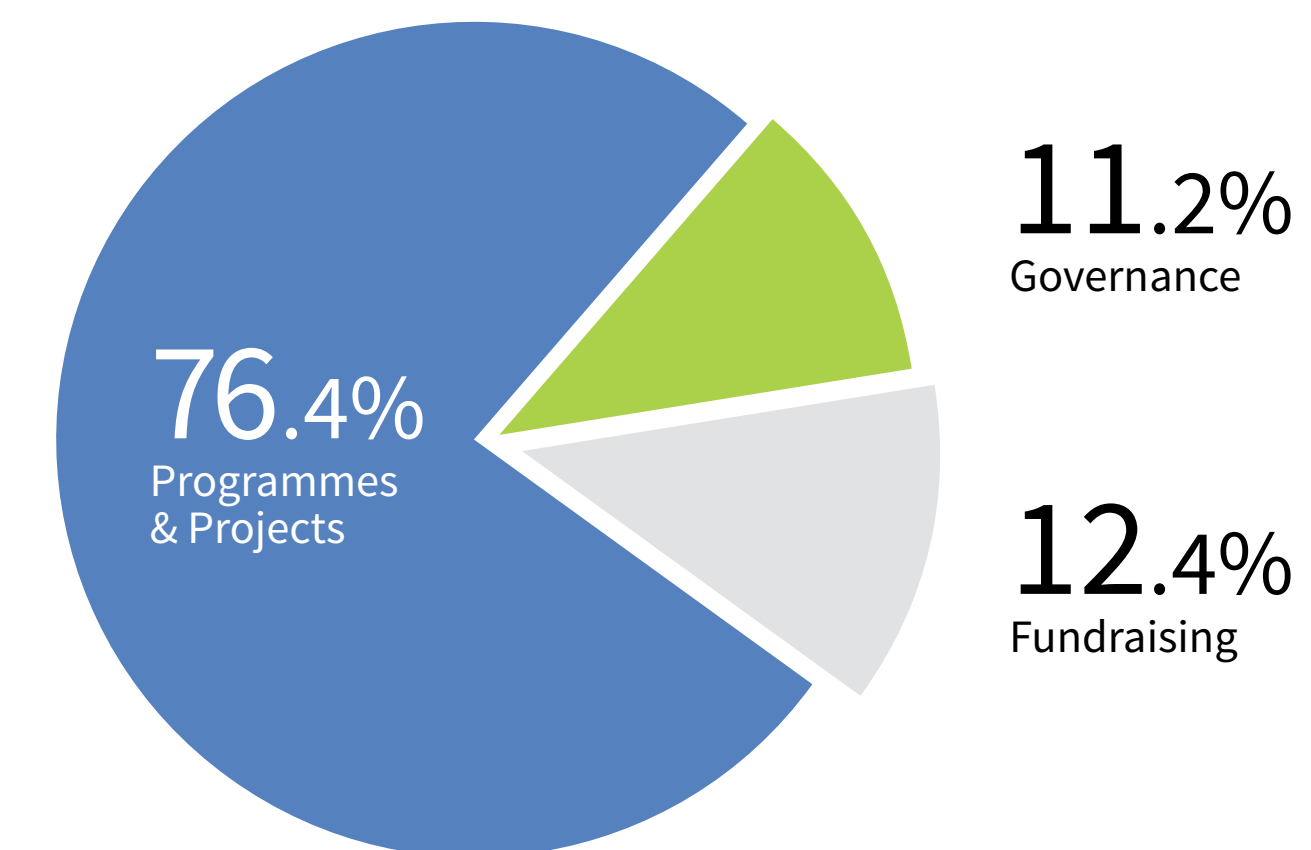
## Income by Type

Grants & Contributions	2,029,561	93.5%
Self-generated Income	140,183	6.5%
<b>Grand Total</b>	<b>2,169,744</b>	<b>100%</b>



## Expenses by Type

Programmes & Projects	1,819,463	76.4%
Governance	266,825	11.2%
Fundraising	295,250	12.4%
<b>Grand Total</b>	<b>2,381,538</b>	<b>100%</b>



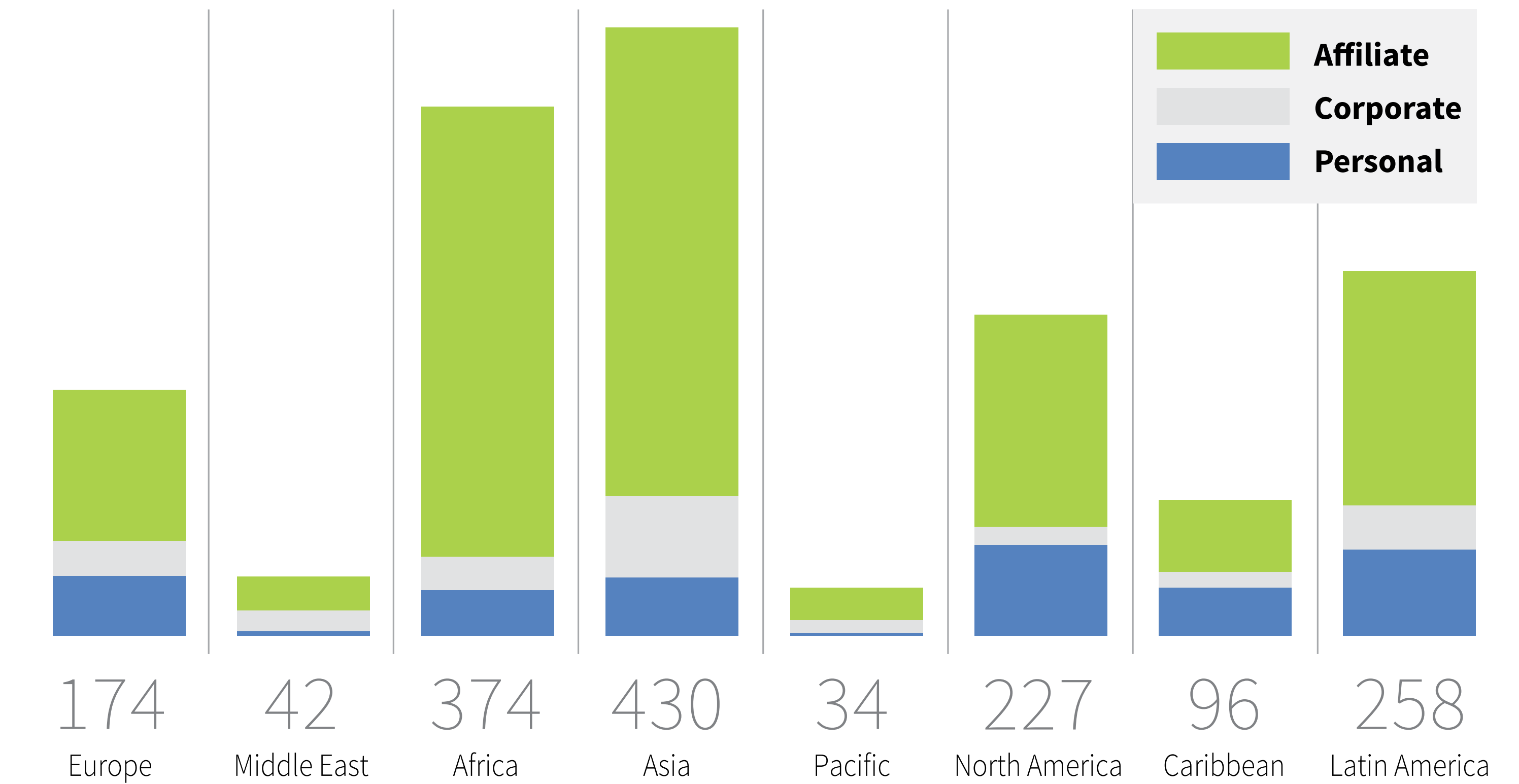


# Membership

WACC is a membership organization with members and partners in all 8 regions of the world. Please visit the [WACC membership page](#) for further information.

Region	Personal	Corporate	Affiliate
Pacific	2	9	23
North America	64	13	150
Middle East	3	15	24
Latin America	61	31	166
Europe	42	25	107
Caribbean	34	11	51
Asia	41	58	331
Africa	32	24	318
	<b>279</b>	<b>186</b>	<b>1170</b>

WACC Members and Affiliates





# Funding Partners

In alphabetical order the current and most recent funding partners are:



The Anglican Communion, UK



Evangelisches Missionswerk in Deutschland



Aqueduct Foundation  
(Many Voices, One World)



Otto per mille Waldensian Church



Pacific Media Assistance Scheme



Brot für die Welt, Germany



UKaid Department for International Development



Brot für Alle, Switzerland



UNESCO-IPDC



Canada Summer Jobs



United Church of Canada



Evangelical Lutheran Church of Finland



UN Women



Women's World Day of Prayer Germany

## Co-Funding Partners



AMARC



Global Fund for Women



Cultural Survival



Farm Radio International



Council for World Mission



Friedrich-Alexander-Universität Erlangen-Nürnberg



World Council of Churches



# WACC Organization

*The worldwide membership of WACC elects its President and the Board of Directors of WACC Canada. WACC's regional associations elect the Board of Directors of WACC UK.*

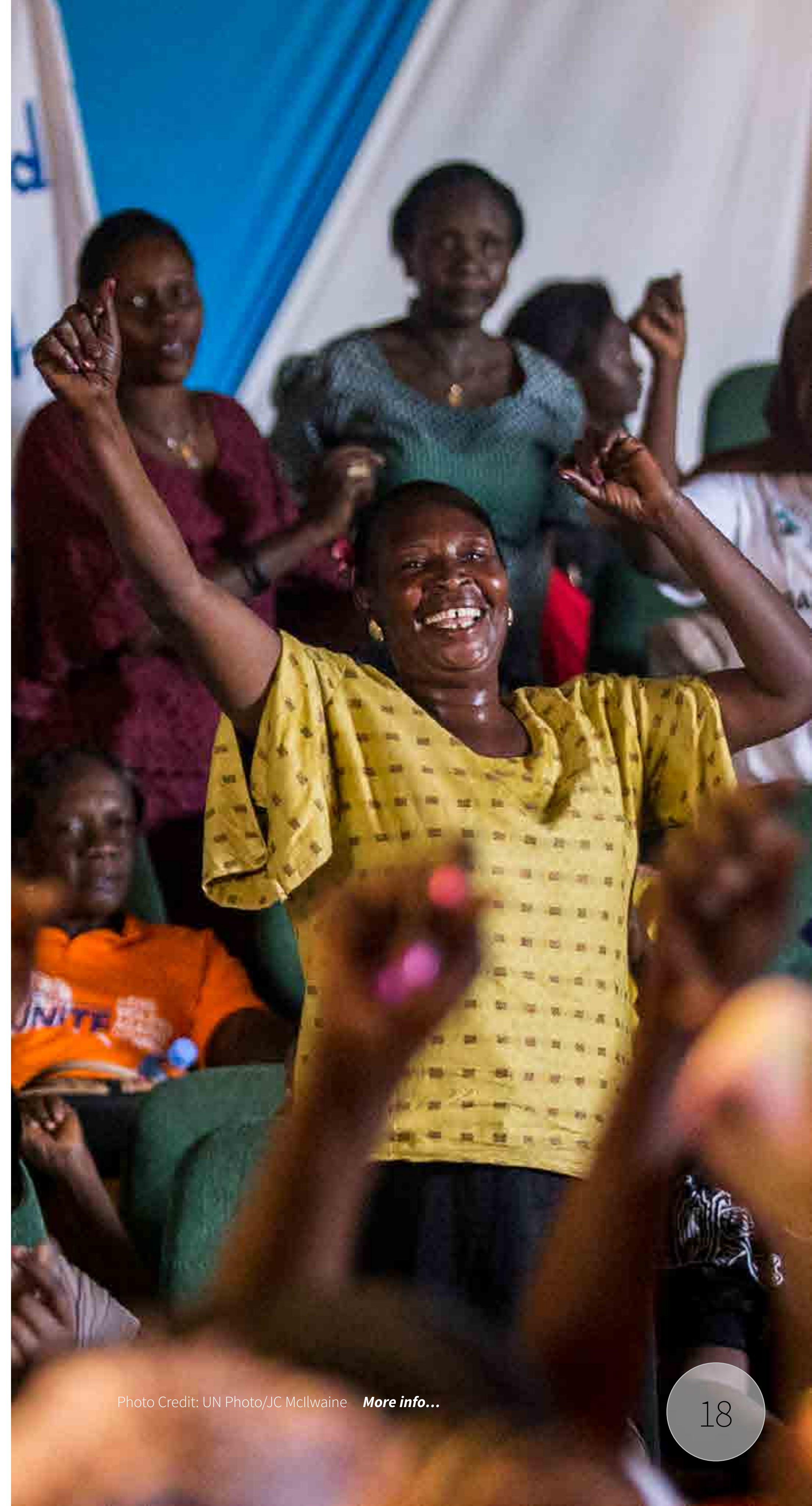


Photo Credit: UN Photo/JC McIlwaine [More info...](#)



# WACC Staff 2016



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General Secretary

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Deputy General Secretary and  
Director of Programmes



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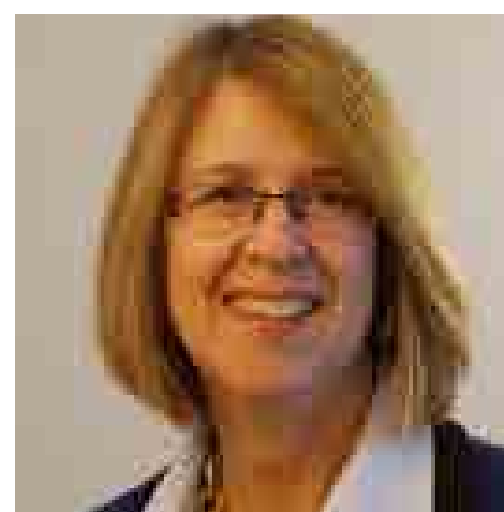
## Administration



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- |                          |   |
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The World Association for Christian Communication is registered in Canada as a not-for-profit corporation (438311-7) and an incorporated charitable organisation (number 83970 9524 RR0001) with its offices at 308 Main Street, Toronto ON, M4C 4X7.

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FRONT COVER (left to right)	Paul Jeffrey	A woman talks on her mobile phone in Dhawa, a village in the Gorkha District of Nepal. In the wake of the 2015 earthquake that ravaged the region, Dan Church Aid, a member of the ACT Alliance, has provided a variety of support for villagers here.
	Unknown	Part of FCA's EVD response project is the distribution of hygiene materials to targeted communities. Materials include buckets, chlorine, soap and awareness raising posters and T-shirts. FCA's partner PNO carried out one of the distribution in Kakata district, Margibi county, attended by Emmanuel Sandi, Programme Coordinator and Anas Marquette, Humanitarian coordinator. Around 70 community members gathered and attended the programme. Ma Bea, Executive Director of PNO, is delivering her opening speech, recorded and broadcasted live by four local radio stations.
	Paul Jeffrey	Holding a sign that reads, "Women join together," a woman rests after a march celebrating International Women's Day on March 8, 2016, in Dhawa, a village in the Gorkha District of Nepal. In the wake of the 2015 earthquake that ravaged the region, Dan Church Aid, a member of the ACT Alliance, has provided a variety of support for villagers here, including support for efforts by women to better organize.
	Paul Jeffrey	A refugee uses his mobile phone to communicate with friends still in Turkey, seen in the distance, from a camp for refugees on the Greek island of Chios. Refugees are brought to the camp after crossing the Aegean Sea in small boats from Turkey. They are registered and provided with food and shelter in a reception center built with support from International Orthodox Christian Charities, a member of the ACT Alliance. Hundreds of thousands of refugees and migrants have passed through Greece in 2015 on their way to western Europe. The ACT Alliance has provided critical support for refugee and migrant families here and in other places along the journey.
Page 2	Julia Loersch/ ACT for Peace	<p>On Friday 13 March 2015, category 5 Tropical Cyclone Pam lashed the islands of Vanuatu bringing with it destructive winds surpassing 300kph, heavy rainfall, storm surges and flooding. Large parts of the country were severely affected. .</p> <p>Act for Peace (AfP) have supported the immediate needs of the disaster affected population (initial response) as well as their medium/longer term needs (early recovery). Initial response included the provision of WASH materials (hygiene kits) and water purification units, assistance with food distribution efforts along with seeds and farming tools to revive homestead gardens. These activities will be undertaken through local partner the Vanuatu Christian Council (VCC).</p> <p>Act for Peace working in conjunction with the Vanuatu Christian Council (VCC) has delivered essential garden kits consisting of chainsaws, nails, hammers and fencing materials to communities across the Island of Tongoa whose population lives and survives solely from the subsistence farming of food garden plots as well as livestock. In addition, Tongoa boasts a population of pigs higher than that of the human inhabitants where pigs form a part of Tongoa's diet but more importantly pigs are have very high cultural and societal significance for use in ceremonies.</p> <p>In conjunction with the distribution of garden kits for Tongoa to rebuild its fences and protect food gardens from livestock, Act For Peace has distributed seeds to communities so that they can re-sow food crops destroyed by Cyclone Pam. In addition to distributing seeds Act For Peace delivered training to communities in improved farming practices and soil health to increase yields and maintain the longevity of soil productivity. This has included creating seedling boxes, protected seedling houses and introducing new vegetables to improve the local diet.</p>

Page 3	Paul Jeffrey/ ACT for Peace	A newly arrived Somali refugee family is interviewed by a worker for the ACT Alliance during the registration process for new refugees in the Dadaab refugee camp in northeastern Kenya. Tens of thousands of newly arrived Somalis who have swelled the population of what was already the world's largest refugee camp. The ACT Alliance, through the Lutheran World Federation, is camp manager.
Page 4	Julia Loersch/ ACT for Peace	<p>On Friday 13 March 2015, category 5 Tropical Cyclone Pam lashed the islands of Vanuatu bringing with it destructive winds surpassing 300kph, heavy rainfall, storm surges and flooding. Large parts of the country were severely affected.</p> <p>Act for Peace (AfP) have supported the immediate needs of the disaster affected population (initial response) as well as their medium/longer term needs (early recovery). Initial response included the provision of WASH materials (hygiene kits) and water purification units, assistance with food distribution efforts along with seeds and farming tools to revive homestead gardens. These activities will be undertaken through local partner the Vanuatu Christian Council (VCC). Photos taken at Ambrym and Moru communities.</p>
Page 7	Sean Hawkey/ ACT for Peace	<p>Cacarica, Chocó. Cacarica is a community of returned displaced people.</p> <p>Consultation on the building of the Panamerican Highway through the Darien Gap. The consultation included Wounan Indigenous and negro communities. Voting on the consultation was overseen by the Comisión Ética de la Verdad.</p>
Page 8	Paul Jeffrey	A boy looks back while riding in one of several new pedicabs in the Philippine city of Tacloban which were provided to drivers who lost theirs during Typhoon Haiyan in 2013. The ACT Alliance provided the new machines so the owner-operators could continue working and supporting their families.
Page 11	Sean Hawkey/ ACT for Peace	<p>Cacarica, Chocó. Cacarica is a community of returned displaced people.</p> <p>Consultation on the building of the Panamerican Highway through the Darien Gap. The consultation included Wounan Indigenous and negro communities.</p> <p>Indigenous people line up during the voting on the consultation.</p>
Page 18	UN Photo/JC McIlwaine	International Women's Day celebration in South Sudan, held at Nyakuron Cultural Centre. The event, organized by the Ministry of Gender, Child, and Social Welfare, was held under the local theme "South Sudanese Pledge for Ending Child Marriage" and the global theme "Pledge for Parity", which calls for 50/50 gender parity by the year 2030.